



Georgia School Public Relations Association

2018 Publication Award Winners

Award Category	District	Title	Award	Best In Category
Annual Report	Richmond County School System	Learning Today, Leading Tomorrow: 2017 Annual Report	Gold	***
Annual Report	Bulloch County Schools	2018-2019 Bulloch County Schools Annual Report	Gold	
Annual Report	Newton County School System	NCSS 2016-2017 Annual Report	Gold	
Annual Report	Rockdale County Public Schools	Rockdale County Public Schools Annual Report 2017	Silver	
Annual Report	Griffin-Spalding County School System	GSCS 2017-18 Annual Report	Silver	
Annual Report	Cherokee County School District	2017 Annual Report of District Progress	Bronze	
Annual Report	Oconee County Schools	Annual Report 2017-18	Bronze	
Calendar	Griffin-Spalding County School System	GSCS 2018-2019 School Calendar	Silver	
Calendar	Newton County School System	2018 Fast Facts Calendar	Silver	
Crisis Communication	Cherokee County School District	River Ridge High School T-Shirt Incident and Protest	Gold	***
Crisis Communication	Houston County Board of Education	Houston County BOE Safety & Security	Gold	
Handbook	Valdosta City Schools	2018-19 VCS Code of Student Conduct	Gold	***
Handbook	Bulloch County Schools	Bulloch County Schools Student Handbook	Gold	
Image/Identity Package	Walton County School District	Walton County School District	Gold	***
Image/Identity Package	Georgia Partnership for Excellence in Education	EdQuest Georgia: Charting Educational Reform	Gold	
Image/Identity Package	Gwinnett County Public Schools	Phoenix High School at Sugarloaf Logo Package	Bronze	
Image/Identity Package	Bibb County School District	VIP	Bronze	
Marketing Campaign	Houston County Board of Education	Land the Job You Love Recruitment Campaign	Gold	***
Marketing Campaign	Richmond County School System	Learning Today, Leading Tomorrow Campaign	Gold	
Marketing Campaign	Griffin-Spalding County School System	GSCS Inclusive Schools Week	Gold	
Marketing Campaign	Jackson County School System	Kids in Space	Silver	
Marketing Campaign	Jackson County School System	Spotlight on State and National Recognitions	Bronze	
Marketing Campaign	Jackson County School System	Website Promotion Campaign	Bronze	
Marketing Campaign	Cherokee County School District	#CCSDfam	Bronze	
Internet Website	Gwinnett County Public Schools	Quality-Plus Teaching Strategies Website	Gold	***
Internet Website	Oconee County Schools	Oconee County Schools Website	Gold	
Internet Website	Valdosta City Schools	www.gocats.org	Gold	
Internet Website	Gwinnett Online Campus	GOC Internet Website	Gold	
Internet Website	Cherokee County School District	CCSD Website	Gold	
Internet Website	Lowndes County Schools	Student & Parent Handbook	Silver	
Internet Website	Baldwin County School District	www.baldwincountyschoolsga.org	Silver	
Internet Website	Richmond County School System	Richmond County School System Website	Silver	
Internet Website	Jackson County School System	JacksonSchoolsGA.org Website	Bronze	
Newsletter/Newspaper/Newsmagazine	Cherokee County School District	District Delegate	Gold	***
Newsletter/Newspaper/Newsmagazine	Bibb County School District	District Download	Gold	
Newsletter/Newspaper/Newsmagazine	Oconee County Schools	Oconee County Schools Monthly Newsletter	Gold	
Newsletter/Newspaper/Newsmagazine	Lowndes County Schools	One Lowndes Magazine	Gold	
Newsletter/Newspaper/Newsmagazine	Cherokee County School District	CCSD Connections Parent Newsletter	Silver	
Newsletter/Newspaper/Newsmagazine	Cherokee County School District	Connection Points	Bronze	
Photography	Bibb County School District	Westside-Howard Football	Gold	***
Photography	Rockdale County Public Schools	Honor, Pride, Freedom	Gold	
Photography	Dublin City Schools	Shamrocking Chef Speciality	Gold	
Photography	Cherokee County School District	Thanksgiving Friends	Gold	
Photography	Richmond County School System	Field of Dreams	Silver	
Photography	Walton County School District	Special Olympics 2018	Silver	
Photography	Dublin City Schools	First Day Selfie	Silver	
Photography	Jackson County School System	Say AAAAH!	Silver	
Photography	Cherokee County School District	Spelling Bee Winner	Silver	
Photography	Cherokee County School District	CCSD Grad Walk 2018	Bronze	
Photography	Dublin City Schools	Soul Train Celebration	Bronze	
Photography	Richmond County School System	Building Bright Futures	Bronze	
Photography	Dublin City Schools	Who's On Parade	Bronze	

Social Media	Cherokee County School District	CCSD Social Media	Gold	***
Social Media	Oconee County Schools	Launching and Expanding OCS Social Media	Gold	
Social Media	Bibb County School District	District Facebook Page	Gold	
Social Media	Valdosta City Schools	Valdosta City Schools' Social Media	Silver	
Special Event	Valdosta City Schools	Dedication of New Valdosta High School Campus	Gold	***
Special Event	Houston County Board of Education	Opening Session 2017-2018	Gold	
Special Event	Griffin-Spalding County School System	GSCS School Safety Town Hall Meetings	Gold	
Special Event	Rockdale County Public Schools	RCPS Teacher of the Year 2017	Gold	
Special Event	Cherokee County School District	2018 Legacy Makers	Silver	
Special Event	Cherokee County School District	Partner of the Year/Volunteer of the Year	Silver	
Special Purpose Publication	Houston County Board of Education	13 Reasons Why Not: A Campaign of Hope and Resiliency	Gold	***
Special Purpose Publication	Newton County School System	Power of the Penny SPLOST Flyer	Gold	
Special Purpose Publication	Newton County School System	Power of the Penny SPLOST Brochure	Gold	
Special Purpose Publication	Valdosta City Schools	Imagine the Possibilities	Gold	
Special Purpose Publication	Houston County Board of Education	Public Relations for School Transportation	Gold	
Special Purpose Publication	Gwinnett County Public Schools	Spearfishing Poster	Gold	
Special Purpose Publication	Georgia Partnership for Excellence in Education	Top Ten Issues to Watch (14th Edition)	Gold	
Special Purpose Publication	Richmond County School System	School Options Guide	Gold	
Special Purpose Publication	Georgia Partnership for Excellence in Education	The Economics of Education (5th Edition)	Gold	
Special Purpose Publication	Gwinnett County Public Schools	GCPS Quality-Plus Leader Academy Booklet	Silver	
Special Purpose Publication	Valdosta City Schools	2017-18 Valdosta City Schools Facts & Figures Folders	Silver	
Special Purpose Publication	Oconee County Schools	Oconee County Schools District and School Flyers	Silver	
Special Purpose Publication	Cherokee County School District	CCSD FY 2019 Budget	Silver	
Special Purpose Publication	Gwinnett County Public Schools	Quality-Plus Teaching Strategies Ring Booklet	Silver	
Special Purpose Publication	Gwinnett County Public Schools	Quality-Plus Teaching Strategies Poster	Silver	
Special Purpose Publication	Richmond County School System	RCSS Class of 2018 Graduation Insert	Silver	
Special Purpose Publication	Baldwin County School District	State of the Schools 2018 Spring Issue	Silver	
Special Purpose Publication	Cherokee County School District	2018 Legislative Program	Silver	
Special Purpose Publication	Baldwin County School District	State of the Schools 2017 Fall Issue	Bronze	
Electronic Media	Bulloch County Schools	Bulloch County Schools Cultural Diversity Video	Gold	***
Electronic Media	Fulton County Schools	Fulton Now! Episode 3	Gold	
Electronic Media	Gwinnett County Public Schools	Doug Doblar, GCPS 2018 Teacher of the Year	Gold	
Electronic Media	Fulton County Schools	FCS Inside Look: Episode 6 - Milton High School	Gold	
Electronic Media	Fulton County Schools	FCS State of Our Schools: Mayor Video	Gold	
Electronic Media	Fulton County Schools	Jr. Hornet Construction Young Apprentice Program	Gold	
Electronic Media	Gwinnett County Public Schools	Mentor Story: A Shared Perspective	Gold	
Electronic Media	Fulton County Schools	Star Senior 2018: Naomi Sharma - Alpharetta High School	Gold	
Electronic Media	Newton County School System	Inclement Weather Video	Silver	
Electronic Media	Rockdale County Public Schools	Welcome to RCPS	Silver	
Electronic Media	Cherokee County School District	#CCSDfam	Silver	
Electronic Media	Cherokee County School District	Understanding the CCSD Budget	Silver	
Electronic Media	Burke County Schools	Stronger BC	Silver	
Electronic Media	Walton County School District	Vision, Mission, Belief Statements Video	Silver	
Electronic Media	Cherokee County School District	CCSD Grads Return as Teachers	Silver	
Electronic Media	Rockdale County Public Schools	Why I Love Working at RCPS Video Series	Silver	
Electronic Media	Fulton County Schools	Fulton On the Move: Episode 20 - Student Choice Challenge	Silver	
Electronic Media	Rockdale County Public Schools	Alumni Spotlight Video Series	Silver	
Electronic Media	Valdosta City Schools	Wildcat Hype - Welcome to Bazemore-Hyder Stadium	Silver	
Electronic Media	Valdosta City Schools	Pinevale Elementary - "Come to School" Attendance PSA	Silver	
Electronic Media	Twiggs County Public Schools	How's the Weather?	Silver	
Electronic Media	Dublin City Schools	Using Social Media to Improve Charter Culture	Bronze	
Electronic Media	Fulton County Schools	Board Matters: In the Community - Episode 3	Bronze	
Electronic Media	Dublin City Schools	Building Tomorrow's Entrepreneurs	Bronze	
Electronic Media	Bibb County School District	Victory in Stories	Bronze	
Electronic Media	Dublin City Schools	Combating the Flu	Bronze	
Electronic Media	Dublin City Schools	Using Charter Flexibility to Affect the Bottom	Bronze	
Excellence in Writing	Georgia Partnership for Excellence in Education	Opinion: Achievement Gaps Threaten Georgia's Future	Gold	***
Excellence in Writing	Gwinnett County Public Schools	S.M.I.L.E. Program Story	Gold	
Excellence in Writing	Dublin City Schools	A Date With Math	Gold	
Excellence in Writing	Gwinnett County Public Schools	Kindness Rocks at Lovin ES Story	Gold	
Excellence in Writing	Gwinnett County Public Schools	SROs and PBIS Coins Story	Gold	
Excellence in Writing	Cherokee County School District	Teacher of the Year Surprise	Gold	

Excellence in Writing	Jackson County School System	Robots "Rumble" in Second Annual Contest	Gold
Excellence in Writing	Dublin City Schools	Professional Development	Silver
Excellence in Writing	Jackson County School System	Heart + Cart = Share Table at EJES	Silver
Excellence in Writing	Dublin City Schools	Teachable Moment	Silver
Excellence in Writing	Cherokee County School District	Teacher Appreciation Day Message	Silver
Excellence in Writing	Dublin City Schools	Beyond Graduation	Silver
Excellence in Writing	Cherokee County School District	Back-to-School Message: Today's a Picture Day	Silver
Excellence in Writing	Bulloch County Schools	Saving Stilson's Log Cabin School House	Bronze
Excellence in Writing	Newton County School System	Alumni Spotlight: LaMoyne Brunson	Bronze
Excellence in Writing	Jackson County School System	Falcons Visit Eagles at East Jackson Elementary	Bronze
Excellence in Writing	Dublin City Schools	From (Troubled) Start to (Fabulous) Finish	Bronze
Excellence in Writing	Dublin City Schools	Collaborative Planning	Bronze